JULIAN BUSTOS

FULL STACK WEB DEVELOPER | ENTREPRENEUR

PROFILE

Web Developer with experience in entrepreneurship, consulting, and media production in Toronto and a knack for creating new solutions in a short period of time. Fun, energetic, fast learner who knows that honesty, teamwork, and hard work are the most important elements for any project. Passionate about technology, the internet, languages, and acquiring new knowledge and skills.

Specializing in custom web solutions utilizing Next.js, AstroJS, and Sanity to drive targeted marketing and give users personalized experiences, resulting in increased sales. My goal is to create web solutions that not only look great but also perform well in terms of SEO optimization and performance.

Whenever I am not coding, I'm either cuddling foster dogs, out creating content with my musician partner, or out in a park playing soccer. Actively learning and expanding my skillset in new technologies to stay at the forefront of the industry.

EDUCATION

Institution: Lighthouse Labs
Dates: Mar. 2020 to Aug. 2020
Title: Full Stack Web Development Bootcamp

Institution: Universidad de la Camara de Comercio de Bogota
Dates: Oct. 2009 to Dec. 2009
Title: Certificate Marketing

Institution: Universidad de la Camara de Comercio de Bogota
Dates: Nov. 2006 to Nov. 2009
Title: Bachelor's degree Business Administration

CONTACT INFORMATION:

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PROFESSIONAL EXPERIENCE

LIGHTHOUSE LABS   DATES: JAN 2022 TO PRESENT

Web Development Mentor

- Mentor for the Lighthouse Web Development Bootcamp.
- Helping more than 600 students to learn programming languages and debug their code. Web Development Mentor for the Lighthouse Bootcamp
- Mentored over 600 students in programming languages and debugging techniques
- Assisted students in creating functional, high-quality web applications through hands-on guidance and support
- Utilized a variety of teaching methods to cater to different learning styles and abilities
- Continuously provided constructive feedback and encouragement to help students reach their full potential
- Contributed to the success of the program by helping students achieve their goals and improve their skills in web development.

Programming Languages: Javascript, ReactJS, Ruby on Rails, HTML, CSS, and SQL.

REVIVE SUPERFOODS   DATES: AUG. 2021 TO NOV 2021

Front-end Developer

- Developed a new Ruby on Rails web application to increase conversion and retention sales, improve internal systems and communications within the company, and enhance the efficiency of Distribution Centers.
- Translated UX designs into code, committing code to Git, and building responsive, performant, robust, reusable, and maintainable UI components.
- Worked in an agile environment, with a focus on quality and performance, to establish a continuous delivery process.
- Collaborated with cross-functional teams, including designers and developers, to deliver high-quality, user-centered front-end solutions.
- Acted as a technical advisor to the team, providing guidance on front-end development best practices, and troubleshooting any issues that may arise.

Programming Languages: Ruby on Rails, HTML, TailwindCSS, Javascript, and CSS.

EL JUNTO   DATES: MARCH 2015 TO AUG 2021

Web Development, Technology Research, Technical Support, Photographer.

- Led the redesign and development of e-commerce and portfolio websites for small and mid-size businesses in Toronto, resulting in increased conversion and sales
- Created and executed effective social media marketing strategies, resulting in a 200% increase in followers
- Provided technical support to clients, ensuring their websites and systems were functioning optimally
- Contributed photography skills to enhance visual elements of websites and marketing materials

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TECH SKILLS

React, Git, TypeScript, Next, Sanity CMS, Supabase, Planet Scale, Prisma, CSS, HTML, Express, Sass, Node.js, Microsoft Office, Auth0, Antd,, Styled Components, Postman, MongoDB, Figma, StimulusJS, TailwindCSS, Groq, Server Components, Server Actions

PROGRAMMING LANGUAGES

CSS, HTML5, Javascript, Typescript, JQuery, SQL, Ruby on Rails.

LANGUAGES

Bilingual in English and Spanish. Intermediate French and limited working proficiency of German.

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RECENT PROJECTS

ARLE   DATES: MAR 2024

- Led and managed a team in developing a visually stunning and user-friendly web app for luxury retailer Arle.
- Implemented advanced filtering and search functionalities for seamless product discovery.
- Optimized the web app for search engine performance and maximum visibility.
- Utilized cutting-edge technologies like TypeScript, React, and Next.js for efficient development.
- Collaborated closely with stakeholders to understand requirements and deliver a high-end shopping experience.

-Technologies used: Typescript, React, Next.js, Sanity CMS, Server Components, Server Actions, HTML, Node.js, TailwindCSS, Groq, Zustand, Resend, Wompi Payments, Zod.

Pre-release Link: beta.arle.co
Live Link: arle.co

BUILDING COMMINITY INC VENDOR APP   DATES: FEB 2024

- Developed a user-friendly platform for vendors to sign up, get approved, and secure tables at different market locations.
- Created a custom front-end interface for the admin, enabling efficient management of vendors, markets, and venues.
- Implemented a robust and secure database system using Sanity to store vendor profiles, market details, and venue information.
- Integrated a messaging system within the app to enhance communication between vendors and market organizers.

-Technologies used: Typescript, React, Next.js, Sanity CMS, Server Components, Server Actions, HTML, Node.js, TailwindCSS, Groq, Zustand, Resend, Stripe, Clerk, Zod.

Live Link: vendorapp.buildingcommunityinc.com/

RASA VINEYARDS   DATES: JULY 2023

- Developed an e-commerce platform for a local winery using Next.js, Sanity, and OrderPort API
- Implemented a personalized and user-friendly shopping experience with a responsive design and intuitive navigation.
- Utilized SEO optimization techniques to increase visibility and drive more traffic to the site
- Built ExpressJS site for the shop and integrated to Commerce7 for seamless order processing and fulfillment
- Collaborated with a team of designers and the winery owner to ensure the final product met their needs and expectations
- Managed and trained a team of developers to work on the project.

-Technologies used: Next.js, Sanity CMS, React, CSS, Styled-Components HTML, Node.js, Express, Groq, React-Query, TypeScript

Link: www.rasavineyards.com
Shop: store.rasavineyards.com